



Wine not?

The Perfect Gift—right size, right color, right price! Give the *ATS Guide to Wine* This Holiday Season!

Stuck in a rut, wondering what present to give for the holidays? Need a host or hostess gift, and you can't bring wine in airplane carry-on luggage?

The *ATS Guide to Wine*, written by our very own immediate past president Peter W. Wagner, MD, is the perfect gift! It's light-weight, flat, and reasonably priced at \$30. We virtually guarantee that your recipient won't receive two! Buy it in bulk and save on shipping! Contact Crystal Williams, manager of the annual giving program, at (212) 315-6464, or cwilliams@thoracic.org.

Another excellent usage of the *Wine Guide* occurred to Homer A. Boushey, Jr., MD, chair of the Foundation of the American Thoracic Society.

"My airplane seatmate was quite talkative, even though he could see I was trying to do work," Dr. Boushey explained. "He clearly enjoyed wine, so I reached into my briefcase and pulled out a copy of the *Wine Guide*. He read it, enjoyed it, asked lots of questions to find out if the author was for real. Then he asked how much it cost. I said, 'Oh, you can't buy this anywhere, but you can make a gift to the Foundation to keep it: I showed him where my name was and the address to send a check. He seemed satisfied enough.

"What do you know, but he sent a \$100 check to the Foundation later that same month! I highly recommend that members carry a few in their bags for just such situations—or to share with a seatmate who shows interest in lung disease, critical care medicine and sleep disorders research, education and training." ♦

ORDER FORM for *ATS Guide to Wine* & "BREATH TAKING" awareness bracelets

fax to: (212) 315-6498

or mail to: **Foundation of the ATS**
61 Broadway
New York, NY 10006

Please send me:

quantity	item	gift required	subtotal
	<i>ATS Guide to Wine</i> (or more, if the wine spirits move you!)	\$30	
	BREATH TAKING lung disease awareness bracelets <small>Members may order up to 100 bracelets at no cost for distribution in their region</small>	FREE	
	BREATH TAKING lung disease awareness bracelets <small>call (847) 838-3602 if ordering in bulk over 50 bracelets</small>	@ \$2	
	SHIPPING		\$3.50
	TOTAL		

Enclosed is my check for \$_____, made payable to the **Foundation of the ATS**.

Credit card: Visa Mastercard Amex Discover Diners JCB

▲ name as it appears on card _____

▲ credit card number _____

▲ expiration date mm / yy _____

▲ signature of cardholder _____

SHIPPING ADDRESS:

BILLING ADDRESS: (IF USING CREDIT CARD)

▲ name _____

▲ name _____

▲ address 1 _____

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▲ address 2 _____

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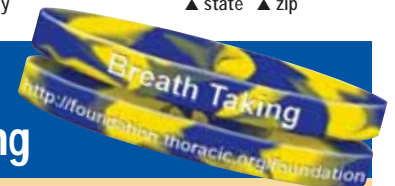
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Bracelet offer – Lung Disease is Breath Taking



Promote lung disease awareness all around the world! We'll send ATS members up to 100 lung disease awareness bracelets, proclaiming that lung disease is BREATH TAKING. The URL for the Foundation's Web site is on the reverse side of the bracelet, and anyone may order the \$2 bracelets on the Web site, <http://foundation.thoracic.org>.

These blue and yellow bracelets are just the beginning of a campaign to get people to realize the globally devastating morbidity and mortality rates

for people with lung disease. Several products will debut at the 2007 International Conference, including t-shirts asking, "It's 8 o'clock. Do you know where your thorax is?", bumper stickers (**Get Caught Speeding. Fasttrack lung disease research**), and other unique items. At this time, these are not designed to raise significant amounts of dollars, but rather to increase the recognition of the Society's Foundation and lung disease.

Got ideas to share? E-mail your creativity to rhunter@thoracic.org.